

## Innovate Salford

Innovate Salford is our transformation programme that reimagines the way we work to positively impact our residents, businesses, and place – all whilst balancing the corporate budget.

The council has seen funding cuts from the central government by over 50% since 2010. Recent census figures show that Salford is the fastest growing area in the northwest. When you consider this together with the impact of Covid-19 and the cost of living crisis, we know that more residents will need our support.

Innovate Salford is a natural evolution of the amazing work done during the pandemic, as we look to build on this, delivering the best services for our residents by reimagining how we work.

Co-design and co-production form a fundamental part of how we navigate change in Salford and the Innovate Salford programme is no different. We put employee, resident and partner voice at the heart of everything we do, to ensure any change is shaped by those who understand our services best. We encourage everyone to be a part of Innovate Salford because at the end of the day, **'Organisations don't innovate, people do.'**

We strongly believe that if we focus on the processes, the savings will follow. This programme is about our residents, whilst delivering maximum value – working towards 'A fairer, greener and healthier Salford'

### **Vision:**

To make a fundamental and positive difference to our staff, residents, businesses and place, by building on our innovative and transformational techniques and co-design methodologies to deliver the medium-term financial strategy.

### **Objectives:**

- Balance corporate budget
- Reduce demand and need for social care across the city
- Generate income and investment for the city
- Ensure any spend represents value for money for both the organisation and the city.

## Workstreams:

To start with, Innovate Salford will focus on three important workstreams – Third party spend, Neighbourhoods and Housing.

- **Third party spend** - This workstream is working to ensure that any spend represents value for money and delivers social value.
- **Neighbourhoods** - This workstream focuses on wellbeing, prevention and early intervention across our communities, especially social care. To this end, we are developing a neighbourhood delivery model which looks at new ways of delivering services with an integrated working approach.
- **Housing** - This workstream will look at the work on housing as a whole, improving the city's housing offer.

Take a look at our Innovate Salford website, for more information on our vision, workstreams, principles and objectives - [Home | Innovate Salford](#)